

SHEQONOMI

The World's Largest *Women's Podcast* Platform

Curated audio intelligence for women across 195 countries — in English, Español, Português, Bahasa, Hindi, Arabic, Deutsch, Русский and 57+ more languages. Backed by the Islamic Development Bank.

5,000+
PODCASTS

97,868
EPISODES

195
COUNTRIES

65+
LANGUAGES

● ISDB GRAND PRIZE WINNER · SDG 5 · 10 · 17

[SHEQONOMI.COM/JOIN](https://sheqonomi.com/join)

SHEQONOMI

Women's voices are reaching 195 countries.



SHEQONOMI · 5,000+ Podcasts · 65+ Languages · 97,868 Episodes

5,000+
Podcasts

195
Countries

65+
Languages

97,868
Episodes

Anu Bhardwaj · Founder & CEO, SHEQONOMI

ISDB Grand Prize Winner · SDG 5 · 10 · 17

ENGLISH ESPAÑOL PORTUGUÊS BAHASA HINDI ARABIC DEUTSCH РУССКИЙ +57 MORE



01
VCs Off the Record
Gayle Jennings-O'Byrne · Wocstar Fund

FINANCE · VC



02
Flame Bearers
Jamie Mittelman

LEADERSHIP · SPORT



03
Nusf Voices
Arab Center for Women Empowerment

ARABIC · EMPOWERMENT



04
Invest In Her
Catherine Gray

FINANCE · FOUNDERS

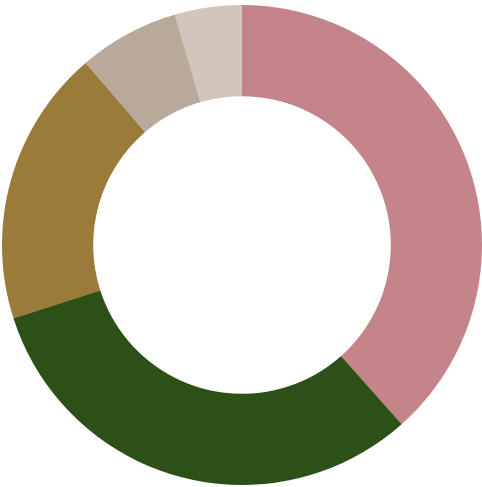


GLOBAL REACH

Your Podcast Reaches *Every Device,* Every Market

SHEQONOMI delivers audio content across every major device ecosystem — from smartphones to feature phones — reaching women in markets that other platforms ignore.

- English
- Español
- Português
- Bahasa
- Hindi
- Arabic
- Deutsch
- Русский
- +57 more



885M UNDERSERVED LISTENERS

195 COUNTRIES

65+ LANGUAGES

- KaiOS / Feature Phones 340M
- Android 280M
- iOS 165M
- JioStore 60M
- Cloud Phone 40M



Your podcast.
885 million potential listeners.

KaiOS · JioStore · Android · iOS · Cloud Phone — every device, every market.

KaiOS	340M
Android	280M
iOS	165M
JioStore	60M
Cloud Phone	40M

Join SHEQONOMI — listen.sheqonomi.com



Anu Bhardwaj
FOUNDER & CEO
SHEQONOMI

Track Your Global Reach

195
COUNTRIES

885M
WOMEN

65+
LANGUAGES

5
PLATFORMS

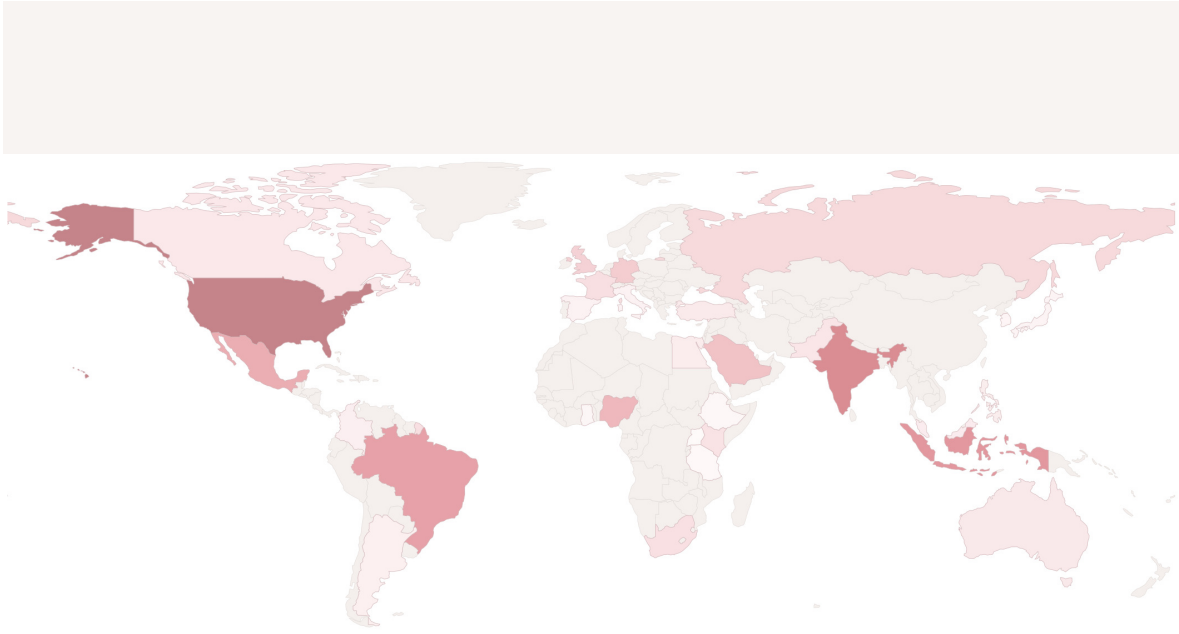
TOP LISTENER MARKETS

01	United States	English	
02	India	Hindi · English	
03	Indonesia	Bahasa	
04	Brazil	Português	
05	Mexico	Español	
06	Nigeria	English	
07	Saudi Arabia	Arabic	
08	Germany	Deutsch	
09	United Kingdom	English	
10	Russia	Русский	

LANGUAGE DISTRIBUTION

English		88%
Español		62%
Hindi		54%
Bahasa		48%
Português		44%
Arabic		38%
Deutsch		28%
Русский		22%
French		18%
+57 more		65+

195 COUNTRIES · YOUR AUDIENCE, MAPPED



Country-Level Listener Maps

See exactly where your listeners are — by country, city, and region — updated in real time.

Language Market Breakdown

Understand which language communities are engaging fastest.

Platform & Device Distribution

Track across KaiOS, Android, iOS, JioStore, and web.

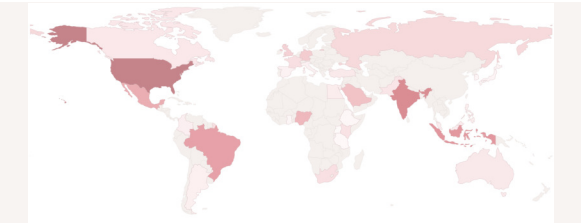
Apple Podcasts Global Rankings

Daily chart tracking across 175 Apple Podcasts markets.

LIVE LISTENER FEED

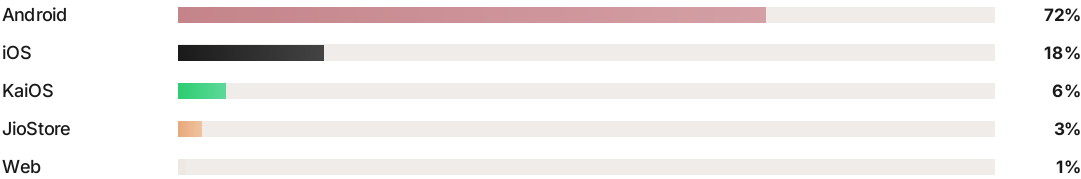
	Mumbai, India Nusf Voices · Ep. 42	just now
	São Paulo, Brazil Women Career & Life · Ep. 18	1m ago
	Lagos, Nigeria Invest In HeR · Ep. 31	2m ago
	Jakarta, Indonesia Dance To Heal · Ep. 7	3m ago
	Riyadh, Saudi Arabia Nusf Voices · Ep. 39	4m ago
	Mexico City, Mexico The Influence Economy · Ep. 12	5m ago
	London, UK VCs Off the Record · Ep. 55	6m ago
	Berlin, Germany Women Advancing · Ep. 22	7m ago

TRENDING MARKETS THIS WEEK



01	 United States English		+12%
02	 India Hindi · English		+31%
03	 Indonesia Bahasa		+44%
04	 Brazil Português		+28%
05	 Nigeria English		+38%
06	 Saudi Arabia Arabic		+19%
07	 Mexico Español		+22%
08	 Russia Русский		+17%

DEVICE DISTRIBUTION



PLATFORM REACH

SHEQONOMI App

97,868

Episodes · Native app listeners across Android, iOS & KaiOS

AudioBoom

Live

Integrated distribution · Monetization & ad network access

Apple Podcasts

175

Markets tracked · Daily chart rankings per episode

Enterprise API

Open

Custom integrations · White-label & B2B distribution

✦ INTRODUCING SHEQ ANALYTICS

Your Podcast. Your Data. Your Growth.

SHEQ Analytics gives SHEQONOMI members the podcast intelligence they need to grow their audience, understand their listeners, and climb the charts — all inside their Members Hub.

Get Started Free →

View Membership Plans

50+

Countries Represented

10K+

SHEQONOMI Listeners

200+

Member Podcasters

25%

Referral Commission

Analytics Access By Membership Tier

Know exactly how your podcast is performing — across every platform, every market, every language.

Free — basic stats only
Annual \$222/yr — full analytics suite
Creator Pro \$1,111/yr — advanced AI + completion rate + priority support

FEATURE	Free \$0	Annual \$222 / YR	Creator Pro \$1,111 / YR BEST VALUE
Live Download Tracking Real-time episode performance	7-day delay	✓	✓
Audience Geography 195 countries · 65+ language markets	—	✓	✓
Apple Podcasts Rank Tracker 175 markets · daily chart position	—	✓	✓
SEO & Keyword Intelligence Title scoring · discoverability	—	✓	✓
Revenue & Referral Dashboard Sponsorships · memberships · SHEQ Shop	—	✓	✓
Episode Completion Rate Drop-off points · listener retention	—	—	✓
AI Publish-Time Recommendations Optimal release windows by market	—	—	✓
Priority Support Dedicated account manager	—	—	✓

What Your *Dashboard* Shows You

Every Annual and Creator Pro member gets full access to the SHEQ Analytics Dashboard — built exclusively for women podcasters.

- 01

Episode Performance

Downloads, completion rate, and drop-off points per episode.
- 02

Audience Demographics

Age, geography, top cities across 195 countries in 65+ language markets.
- 03

Apple Podcasts Chart Tracker

Daily rank by category and country across 175 Apple Podcasts markets.
- 04

SEO & Keyword Intelligence

Title optimization score and discoverability recommendations by niche and language.
- 05

Revenue & Referral Dashboard

Earnings by stream — referrals, memberships, sponsorships — with payout tracking.
- 06

AI Insights

Best publish time by market, topic recommendations, and growth predictions.

Episode Performance Panel

WHAT YOU CAN TRACK

- ◆ All episodes ranked by total downloads
- ◆ Publish date and episode duration
- ◆ Completion rate per episode (Creator Pro)
- ◆ Top 3 episodes highlighted in gold
- ◆ Up to 20 most recent episodes shown

EXPORT YOUR DATA



CSV Export
One-click spreadsheet download

Download CSV



PDF Report
Formatted episode performance report

Download PDF

Creator Pro Unlocks completion rate column

EPISODE RANKINGS

5 episodes

CSV

PDF

1	How I Built a 6-Figure Podcast Empire May 15 · 42 min	3,241 downloads	78% completion
2	The Mindset Shift That Changed Everything May 8 · 38 min	2,876 downloads	71% completion
3	Victoria Bert on Resilience & Growth May 1 · 51 min	2,104 downloads	69% completion
4	Finding Your Podcast Niche in 2025 Apr 24 · 29 min	1,893 downloads	
5	Monetising Your Audience from Day One Apr 17 · 35 min	1,654 downloads	

Completion rate requires Creator Pro membership

SHEQONOMI Analytics · All Members

Earn With *Your Podcast*

- 01

Referral Program

Earn 25% commission on every member you refer. Your custom code starts with SHEQ — share it anywhere.

25% COMMISSION · SHEQ PREFIX CODES
- 02

Membership Revenue Share

Earn a percentage of every Annual and Creator Pro membership sold through your referral link — in perpetuity.

RECURRING · ANNUAL \$222 · CREATOR PRO \$1,111
- 03

Sponsorship Marketplace

Connect with brands seeking women-focused podcast audiences across English, Español, and Português markets.

BRAND DEALS · DIRECT SPONSORSHIPS
- 04

SHEQ Shop Affiliate

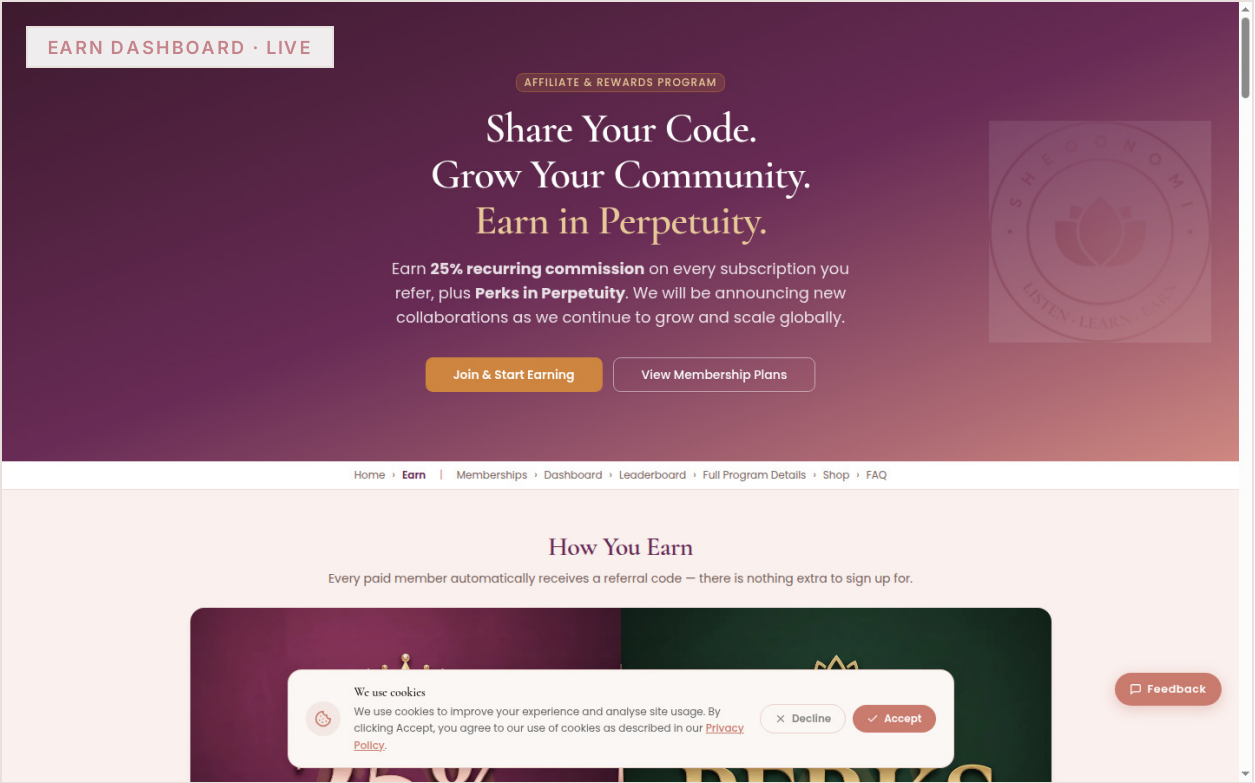
Earn on every purchase from the SHEQ Shop — curated podcaster gear, books, and creator tools.

AMAZON ID: SHEQONOMI-20

3.15×

Creator Pro ROI

\$1,111/yr investment · estimated average return for active referrers in Year 1



25% Commission · Refer Once, Earn Forever

25%
COMMISSION

\$55.50
PER ANNUAL

\$277.75
PER CREATOR PRO

YOUR SHEQ REFERRAL CODE

YOUR UNIQUE CODE

SHEQ-YOURNAME

Share in show notes, bio, social, or newsletter · Auto-tracked

COMMISSION PER REFERRAL

ANNUAL MEMBER

\$222 / year



\$55.50

per referral · monthly

CREATOR PRO MEMBER

\$1,111 / year



\$277.75

per referral · monthly

EARN YOUR MEMBERSHIP BACK

1 referral

Creator Pro member → \$277.75/mo

\$277.75

4 referrals

Creator Pro members
→ covers your \$1,111/yr

\$1,111/mo

FREE

4 referrals

Annual members →
covers your \$222/yr

\$222/mo

FREE

TOTAL EARNED (ALL TIME)

\$2,498.25

9 Annual · 6 Creator Pro

ACTIVE REFERRALS

15

9 Annual · 6 Creator Pro

NEXT PAYOUT · JUL 1

\$1,166.25

\$499.50 Annual + \$666.75 Pro

PAYOUT HISTORY · RECENT REFERRALS

CREATOR PRO

New Creator Pro Member

Referred via podcast episode · SHEQ-YOURNAME

+\$277.75

1d ago

CREATOR PRO

New Creator Pro Member

Referred via Instagram bio link

+\$277.75

3d ago

ANNUAL

New Annual Member

Referred via newsletter · June edition

+\$55.50

5d ago

CREATOR PRO

Renewal · Creator Pro Member

Year 2 renewal · Perpetual commission

+\$277.75

7d ago

PENDING

2 New Annual Members

Referred via show notes · Episodes 51 & 52

+\$111.00

Pending

Choose Your *Membership Tier*

	Free \$0 FOREVER FREE	Annual \$222 PER YEAR	Creator Pro \$1,111 PER YEAR
Podcast Library (5,000+ shows)	✓	✓	✓
SHEQ Analytics Dashboard	—	✓	✓
AudioBoom & Apple Podcasts Integration	—	✓	✓ Priority
Enterprise API Access	—	—	✓
Referral Earnings (25%)	—	✓	✓
Speaker Profile	—	✓	✓ Priority
AI Insights & Recommendations	—	BASIC	✓ Advanced
Languages: EN · ES · PT · 65+	✓	✓	✓

THE OPPORTUNITY

Why Join *Now*



AudioBoom · Apple Podcasts · Enterprise API

Fully integrated with AudioBoom, Apple Podcasts, and the SHEQONOMI Enterprise API — your podcast distributed everywhere from day one.



IsDB Grand Prize Winner

Rank #1 of 5,000 applications across 173 countries. \$150,000 COVID-19 Global Innovation award — institutional validation.



885M Underserved Women

KaiOS, JioStore, and Cloud Phone reach women in markets iOS and Android never touch — Africa, South Asia, LATAM.



SDG 5 · 10 · 17 Aligned

Gender equality, reduced inequalities, and global partnerships — every membership directly advances the UN goals.

65+ LANGUAGES — KEY MARKETS

English

Español

Português

Bahasa

Hindi

Arabic

Deutsch

Русский

+57 more

SHEQONOMI

The analytics your podcast deserves.

Creator Pro · \$1,111/yr · Annual · \$222/yr



Apple Podcasts Rankings · SEO Optimizer · Audience Geography · Revenue Tracker

sheqonomi.com



From Lagos to London. From Mumbai to Mexico City.

SHEQONOMI connects women's voices across 195 countries in 65+ languages.



5,000+ Podcasts · Women-led, Women-focused

97,868 Episodes · New content daily

65+ Languages · Including Arabic, Hindi, Swahili, French

IsDB Grand Prize Winner · SDG 5 · 10 · 17 · listen.sheqonomi.com

SHEQONOMI

Join *SHEQONOMI* Today

Listen · Learn · Earn

Free Account

\$0

FOREVER FREE

Full podcast library

5,000+ shows · 65+ languages

EN · ES · PT · Bahasa · Hindi

Arabic · Deutsch · Русский

Annual

\$222

PER YEAR

Everything in Free, plus:

SHEQ Analytics Dashboard

Speaker Profile · Referral Earnings

AudioBoom · Apple Podcasts · AI Insights

Creator Pro

\$1,111

PER YEAR

Everything in Annual, plus:

Enterprise API · Advanced AI

Priority Support · Completion Rate Tracking

Sponsorship Marketplace

sheqonomi.com/join

● ISDB GRAND PRIZE · \$150K · RANK #1 OF 5,000

SDG 5 · SDG 10 · SDG 17

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